



Kristen Moore

SVP, Marketing

Kristen Moore has served as Senior Vice President, Marketing for Brixmor Property Group since August 2013.

"We utilize marketing, communications and market research to achieve the company's business goals, as well as develop and execute cohesive brand strategies that enhance the company's market presence and drive customer engagement."

Prior to joining Brixmor, Kristen served as Senior Manager, Marketing Communications for Regency Centers. She also worked in consumer marketing for a number of the top U.S. commercial real estate firms, including General Growth Properties, Westfield and Kravco Simon. She also has experience in financial and sports marketing.

Kristen earned a Master of Business Administration from the University of Central Florida and a B.B.A. in Marketing from Stetson University. She earned the Certified Marketing Director credential through the International Council of Shopping Centers (ICSC) and has earned numerous marketing awards, including the Nareit Gold Award for best member website and six ICSC MAXI awards for marketing innovation that adds value to marketplaces. Kristen has served as a judge for the MAXI awards since 2021.

She lives in Orlando with her husband and tabby cat.

2006-2013

Regency Centers

Senior Manager, Marketing Communications

1995-2006

General Growth Properties

Group Marketing Manager

1991-1995

Kravco Company

Director of Public Relations